

## Terms for personal data protection

### I.

#### Basic provisions

1. The Controller of personal data pursuant to Article 4 (7) of the Regulation of the European Parliament and Council (EU) 2016/679 on the protection of individuals with regard to the processing of personal data and on free movement of such data (hereinafter referred to as "GDPR") is **Krieg Games s.r.o., Business ID: 25321510** with its registered office at **Lorencova 3345, 760 01 Zlín** (hereinafter referred to as "the Data Controller").
2. Personal data means any information about an identified or identifiable individual; an identifiable individual is an individual who can be directly or indirectly identified, especially by reference to a particular identifier, for example name, identification number, location data, network identifier or one or more specific elements of the physical, physiological, genetic, psychological, economic, cultural or social identity of that individual.
3. The Data Controller did not appoint any Data Protection Officer.

### II.

#### Sources and categories of processed personal data

1. The Controller processes personal data that you have provided to him or personal data that the Controller has obtained on the basis of legal obligation fulfilment, contract terms fulfilment, legitimate and vital interest, and/or consent to process personal data provided by the Data Subject.
2. The Controller processes your identification and contact data and data necessary for personalization content, advertising, traffic analysis and contract terms fulfilment.

### III.

#### Legal reason and purpose of personal data processing

1. Processing of personal data based on the legitimate interest of the Controller
  - In some cases, the Controller processes personal data to ensure the protection of his/her rights; and legally protected interests, or the rights and legally protected interests of other entities. The Controller may carry out such processing without the consent of the Data Subject. The Controller shall always carefully assess the existence of a legitimate interest.
2. Processing of personal data on the basis of contractual terms and conditions
  - fulfilment of the contract between you and the Controller pursuant to Article 6, paragraph 1, b) of GDPR,
  - the legitimate interest of the Controller in the providing of direct marketing (especially for sending commercial communications and newsletters) pursuant to Article 6, par. 1, f) of the GDPR,
  - your consent to the processing for the purpose of providing direct marketing (especially for sending commercial communications and newsletters) pursuant to Article 6, par. 1, a) of the GDPR in connection with Section 7 paragraph 2 of Act No. 480/2004 Coll., on certain information society services, in the event that no goods or services have been ordered.
  - settlement of your order and exercising of rights and obligations arising from the contractual relationship between you and the Controller; when ordering, personal data necessary for the successful settlement of the order (name and address, contact) is required. Provision of personal data is a necessary requirement for the conclusion and fulfilment of the contract, without the provision of personal data it is not possible to conclude the contract or fulfil it by the Controller,
3. The purpose of processing personal data is
  - the settlement of your order and exercising of rights and obligations arising from the contractual

relationship between you and the Controller; when ordering, personal data necessary for the successful settlement of the order (name and address, contact) is required. Provision of personal data is a necessary requirement for the conclusion and fulfilment of the contract, without the provision of personal data it is not possible to conclude the contract or fulfil it by the Controller,

4. Processing of personal data on the basis of the consent provided by the Data Subjects

- The Controller processes personal data on the basis of consent given in the cases included in a list kept by the Controller.

5. There is no automatic individual decision made by the Controller in sense of Article 22 of the GDPR.

IV.

#### **Data retention period**

1. The Controller stores personal data

- for the duration of the mutual contractual relationship
- for the time necessary to exercise the rights and obligations arising from the contractual relationship between you and the Controller, and the enforcement of claims arising from these contractual relationships (for a period of 5 years from the contractual relationship termination).
- until the consent to the processing of personal data for marketing purposes has been revoked, for 5 years at maximum if the personal data are processed on the basis of consent.

2. Once the personal data retention period is over, the Controller shall delete the personal data.

V.

#### **Recipients of personal data (subcontractors of the Controller)**

1. The recipients of personal data are persons

- involved in the delivery of goods / services / payments on the basis of a contract

2. The Controller does not intend to transfer personal data to a third country or international organization and existence or the absence of a Commission decision on adequate protection or, in the cases of transfers referred to in Articles 46, 47 or the second subparagraph of Article 49 (1), a reference to the appropriate guarantees and means of obtaining a copy of this data or information on where this data has been made available.

VI.

#### **COOKIES**

1. We use "cookies" on our website to provide our visitors with greater comfort when viewing them. "Cookies" (as implied by the original meaning of the word) are small text files that the Website creates on your device at the moment you enter them.

2. Our website uses both, so-called "session cookies" as well as so-called "persistent cookies".

- Session cookies allow you to browse through individual bookmarks of our website and remember any information you enter there.

The session cookie is automatically deleted in the moment you close the browser, or shortly thereafter.

- Persistent cookies allow this website to remember your preferences and settings for your next visit and thanks to them, for example, you do not need to go through the log in process all the time. Persistent cookies automatically expire after a certain set-up period of time.

3. Our website uses cookies that:

- improve the performance of the Website by collecting information about the way visitors use them (e.g. on which bookmarks are most visited).

- increase the functionality of the Website and integrate it with you by enabling us to remember your previous choices. However, this information is not used to identify you or to remember what you have visited on the Internet.
- allow some tools to work, provide anti-spam measures and also control access to the age-restricted content; and
- allow some of our suppliers to provide services that are provided in relation to the Website on our behalf.

4. "Cookies" are not viruses. They are merely text files that do not contain any program and therefore they cannot be run as a program. The "cookies" file cannot copy itself and send itself throughout the internet network. However, your internet browser sends them to the Website to which they belong each time you visit it, and it is then displayed in your settings in the Internet browser.

5. Using "cookies" files we can also generally record statistical data about the behavior of this Website visitor. Thanks to this we can adapt your interests and requirements in a targeted manner.

6. "Cookies" help us to identify a particularly popular or problematic part of the Website, however, it is not possible to connect them to a specific user.

7. We also use "cookies" for the purposes of your authentication, i.e. to eliminate the need to enter your personal identification details each time you enter the Website. We also use them for the Website customization purposes following your needs, i.e. for example, to always display the Website to you in the same selected language or in a specific graphic design.

8. Of course, if you prefer, you can view this Website without "cookies", too, but it is possible that some of its functionality will be limited and its user comfort will be reduced.

Most browsers accept these files automatically, but you can avoid their saving by selecting the option "Do not accept cookies" in the browser setting. Cookies files that have been saved on your device can also be deleted at any time. You can find out the exact settings of this function using the "Help" function in your browser.

9. By using the Website you agree that the "cookies" will be used in the way described above.

## VII.

### **Your rights**

1. Under the conditions set out in the GDPR you have

- the right to access your personal data pursuant to Article 15 of the GDPR,
- the right to correct personal data pursuant to Article 16 of the GDPR, or restrictions on their processing pursuant to Article 18
- the right to delete personal data pursuant to Article 17 of the GDPR
- the right to object to the processing pursuant to Article 21 of the GDPR a
- the right to data portability according to Article 20 of the GDPR.
- the right to withdraw consent to processing in writing or electronically to an address or email the controller referred to in Article III of these Conditions, without prejudice to the lawfulness of the processing established on the consent given before its revocation.

2. You also have the right to file a complaint with the Personal Data Protection Authority if you believe that your right to privacy has been violated.

## VIII.

### **Terms of personal data security**

1. The Controller declares that he has taken all appropriate technical and organizational security measures personal data.

2. The Controller has taken technical measures to secure data repositories and personal data repositories in paper form, in particular using a password, antivirus program and backups.

3. The controller declares that only persons authorized by him have access to personal data.

IX.

**Final Provisions**

1. On submitting the online order form you confirm that you have been acquainted with the personal data protection terms and that you accept them in full.

2. You agree to these terms by checking your consent via an online form.

By checking the consent you confirm that you have been acquainted with the personal data protection terms and that you accept them in full.

3. The Controller is entitled to change these terms. He/she will publish a new version of the personal data protection terms on their website and at the same time send you a new version of these terms and conditions via e-mail to the address you have provided to the Controller.

These conditions take effect on May 25, 2018.

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